

LB
11/18/04
Item #24

AN ORDINANCE 100010

AUTHORIZING PAYMENT OF A HOSTING OBLIGATION FOR THE OPENING RECEPTION OF THE INTERNATIONAL ASSOCIATION FOR EXHIBITION MANAGEMENT 2004 ANNUAL CONFERENCE, SCHEDULED FOR DECEMBER 1-3, 2004, IN SAN ANTONIO, IN AN AMOUNT NOT TO EXCEED \$130,000.00, WHICH WAS APPROVED IN THE COMMUNITY & VISITORS FACILITIES FUND ADOPTED FISCAL YEAR 2004-2005 BUDGET; AND PROVIDING FOR PAYMENT.

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WHEREAS, the City of San Antonio is scheduled to host the International Association of Exhibition Management ("IAEM") 2004 Annual Conference December 1-3, 2004, which is projected to involve approximately 2,200 delegates and result in an estimated \$2.29 million in direct expenditures to the City; and

WHEREAS, by hosting this event, San Antonio will gain invaluable exposure to major corporate and association decision-makers with the potential to bring meetings to the Alamodome, Convention Center, Municipal Auditorium and local hotels, and will realize additional benefits from publicity initiated by participating media; and

WHEREAS, the hosting obligation contemplated by this Ordinance is a necessary component of the agreement to bring the IAEM 2004 Annual Conference to San Antonio, as all host cities are responsible for funding the opening reception; and

WHEREAS, the cost for the opening reception is estimated at \$130,000.00 and appropriations for this hosting obligation from the Community and Visitors Facilities Fund were previously approved as mandates during the FY 2004-2005 budget process;
NOW THEREFORE:

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. A hosting obligation for the opening reception of the IAEM 2004 Annual Conference, scheduled for December 1-3, 2004, in San Antonio, in an amount not to exceed \$130,000.00, is hereby authorized and approved.

SECTION 2. Funds in the amount of \$130,000.00 are authorized to be encumbered in Cost Center 8002070001, General Ledger 5201040 entitled "Fees to Professional Contractors," Fund Number 29006000 entitled "Hotel Motel Tax Fund" and shall be made payable to the International Association for Exhibition Management when a purchase order is issued.

SECTION 3. The financial allocations in this Ordinance are subject to approval by the Director of Finance, City of San Antonio. The Director may, subject to concurrence by the City Manager or the City Manager's designee, correct allocations to specific Cost Centers, WBS Elements, Internal Orders, General Ledger Accounts, and Fund Numbers as necessary to carry out the purpose of this Ordinance.

SECTION 4. This Ordinance shall be effective on and after the tenth day after passage hereof.

PASSED AND APPROVED this 18th day of November, 2004.

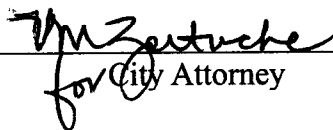


M A Y O R
EDWARD D. GARZA

ATTEST:


City Clerk

APPROVED AS TO FORM: _____


for City Attorney